



VIBRANT NORTH EAST

2018

03 - 05 May 2018

AAU Veterinary College Ground
Khanapara, Guwahati (Assam)

Concurrent Event

**North East Region Progressive
Farmers Convention**

&

**AIFA North East Progressive
Farmer Awards 2018**



ORGANISER



Centre for Agriculture
and Rural Development

Make in North East & Made in North East | Commerce, Energy and Infrastructure
Skills, Jobs and Entrepreneurship | Security, Social and Rural Development
Agro, MSME and Food Processing Projects | Horticulture, Tea, Spices and Medicinal Plants
Poultry, Fisheries, Piggery and Dairy | Coir, Bamboo and Rural Craft Products
Culture, Nature and Agro Tourism | Health, Hygiene and Sanitation | Role of Cooperatives in Agriculture

SUPPORTED BY



भारतीय कृषि एवं खाद्य परिषद्
INDIAN COUNCIL OF FOOD AND AGRICULTURE

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North Eastern Council
Government of India



Department of Science and Technology
Ministry of Science and Technology
Government of India



Ministry of Home Affairs
Government of India



Agricultural & Processed Food Products
Export Development Authority
Ministry of Commerce & Industry
Government of India



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ALL INDIA FARMERS ALLIANCE

Navigating the Change: "NER- a New Frontier of change in economy"

Partnering For Growth and Prosperity



North Eastern region of India is blessed with the bounty of nature. The region is unique in many respects. While abundance of natural resources signifies the potential, absence of any significant business and industrial activities mark the situation of lack of jobs and business activities and characterise continuance of its economic backwardness. While Government of India is committed to creating opportunities for youth and providing social and industrial infrastructure for its overall and rapid development, the growth so far has been less than desired, largely due to the low level of the business and industry engagement and poor focus on local competence building and partnerships among the development agencies, industry, institutions and the Governments.

Since the North Eastern region is largely rural, and horticultural production dominates the agri-landscape, any development planning has to largely focus on the farm and rural sector. Therefore there is need for partnerships for training and competence building, investments, marketing, processing, projects and infrastructure development to accelerate growth and economic activities, leading to more jobs, incomes and opportunities for the people of this region, which comprises of eight States, namely: Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura.

The proposed Vibrant North East 2018, comprising of Development Expo 2018, Agri and Rural Expo, industrial Expo and North East Development Meet will provide an opportunity for the region to showcase its potential and opportunities for the rest of the country to offer what it has to for partnering and engaging to explore the opportunities and participating in the growth and development of the region. The three day meet will bring a large number of the national and international stake-holders from the industry, institutions, Government and the development sectors to showcase the programs and schemes, products, technologies and services; and deliberate upon the issues and opportunities and the way forward. CARD jointly with ICFA envisions to provide exposure to farmers by sharing successful agribusiness models and sensitize them with policies, schemes, technologies and markets. Rewarding evolution will be evident when farmers themselves become role models for fellow farmers. With this aspiration, ICFA along with All India Farmers Alliance is organizing the **North East Progressive Farmers Convention and AIFA Progressive Farmer Awards 2018** during the Grand Expo. The forum aims to establish a national level platform for progressive farmers to share their success stories and connect with the industry and key stake-holders for collaboration and growth opportunities.

OBJECTIVES

Partnering For Growth and Prosperity



1. Would serve as the partnership and networking platform for different stake-holders, who want to engage in North Eastern region and explore opportunities.
2. Would create better awareness and offer networking platform to the industries and investors about the potential of the region, business opportunities available and the scope for investment and growth.
3. Would provide valuable inputs to the State Governments for formulating appropriate agro, industrial and development policies aimed at inviting investments and partnerships, enhancing competitiveness and accelerating growth.
4. Would provide the youth, women, NGOs and development agencies the interaction opportunities with the national level institutions, industries, experts and officials
5. Would provide exposure to farmers about latest agri-input products, technologies, farming practices, government schemes, agri, horti, AH and rural projects, marketing and post harvest management.

AREAS OF FOCUS

- Agro, MSME and Food Processing Projects
- Horticulture, Tea, Spices and Medicinal Plants
- Poultry, fisheries, piggery and dairy
- Coir, Bamboo and Rural Craft Products
- Eco, Agro and Nature Tourism
- Commerce, and Rural Development
- Skills, Jobs and Entrepreneurship
- Health, Hygiene and Sanitation
- Role of Cooperatives in Agriculture
- Power, Petroleum and Heavy Industries



Seminars

1. Agriculture Development and Agribusiness in North Eastern Region
2. Horticulture Sector as Growth Driver of the Region's Economy
3. North East as Organic Zone of the World
4. Opportunities in Farm and Rural Entrepreneurship
5. Opportunities for Business and Investment in Food Processing Sector
6. Opportunities for Fisheries, Poultry, Piggery and Dairy in North East
7. Security and Defence Establishment as creator of market opportunities

8. Infrastructural development in Power and Heavy Industries towards catalysing growth and investments

9. Role of Banks and Development Institutions in North Eastern Region

10. Industrial development and Make in North East and Made in North East

11. Opportunities for Bamboo sector and Rural Craft Marketing in North East

12. Tea, Spices and Medicinal plants as driver of Farm economy

13. Opportunities in Sericulture sector in North East Region

14. Access to Universal Health care and provision of Health Services for North East Economy

15. North East as Agro Tourism Destination of India

Business Meet on North East

A business meet on "Investment potential and business opportunities in North-East" would be held on the opening day which would highlight the business, investment and export potential of North Eastern Region. The State Governments could interact with potential investors and make presentations on the investment potential in their respective states and initiatives taken by them. The focus of the business meet would be to identify the industries and map out the details for investments in the following areas:

- Opportunity for cross-border trade with neighbouring countries
- Government and cooperative initiatives for development of North Eastern region
- Abundant possibilities for taking up tourism activities in the region
- Opportunities for plantation & processing of aromatic/medicinal plants
- Opportunities for setting up of processing units based on locally available resources
- Opportunities of developing SMEs for producing items currently procured from other parts
- Opportunities for Investments and partnerships among the Government, Industry and Institutions for creating more jobs, more incomes and accelerated growth in the region



Grand Exposition



The entire exhibition would be put up in octonom panels constructed stalls with covered hangers of international quality, having water proofing. The stalls would be of various sizes depending on the requirements of the exhibitors. The entire event would be put up in ten hangers. Farm machinery would be displayed in open area earmarked for this purpose.

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|--------------------|--------------------------------------|
| 1. Agri Pavilion | 5. Technology Pavilion |
| 2. Food Pavilion | 6. Horticulture Pavilion |
| 3. Rural Pavilion | 7. Development Pavilion |
| 4. States Pavilion | 8. Industry and Make in NER Pavilion |

Besides pavilion, there would be open area for machinery display.



Exhibition



The exhibition will highlight the potential of the region in agriculture, horticulture, food processing, livestock, rural development, infrastructure, energy, social and development sectors and Make in North East & Made in North East. A large scale participation from leading industries and various central ministries and institutions is expected. The industries would display latest products and technologies and discuss new ventures. Large, medium and small companies of the region and also the State Governments would exhibit their programs, schemes and offerings.

North Eastern Progressive Farmer Convention and Award



In second day of Vibrant North East 2018, CARD and ICFA during North Eastern Progressive Farmers Convention will be unveiling a report and compilation of North Eastern farmers' success stories with best agribusiness models. We would be recognizing North East farmers with the "AIFA Progressive Farmer Awards" under different categories constituted by a National level Awards. The convention will be attended by key stakeholders including Central and State Ministers, Senior Officials, Heads of Banks and Development Institutions, Industry CEOs, Scientists, Agribusiness Professionals and major farmers' organizations. There are in all 15 awards to be presented to the Innovative farmers. Farmers will be selected by a Jury, chaired by Prof. RB Singh, Chancellor, Central Agriculture University and chairman, ICFA Agriculture Knowledge Transformation Platform with Dr. Rajaram Tripathi, National Convener, All India Farmers Alliance as Co-chairman and Mr. NS Randhawa, ED, ICFA as Member Secretary. The Award carries a citation, memento and cheque of Rs. 21,000.

Organiser



VNE 2018 will be jointly executed by the Centre for Agriculture and Rural Development and its partner Indian Council of Food and Agriculture. CARD is an autonomous body, registered under the Societies Act 1860, and is engaged in knowledge based activities in agriculture and sustainable rural development throughout the country in collaboration with the industry, various Central Ministries and state Governments since the year 2000. The other organiser ICFA is the largest body of agri based organisations, and working for trade and agribusiness facilitation and as global platform for partnerships in food and agriculture.



Supporting Bodies

A large number of top companies, institutions and Government Ministries have been regularly participating in the events organised by CARD such as below. Therefore, we expect a similar kind of participation in this event also by various bodies.



For Sponsorship and stall booking please contact:

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