UTTAR PRADESH
POULTRY EXPO 2020
DOUBLING FARMERS INCOME

16-17 March, 2020
Venue: Indian Institute of Sugarcane Research, Lucknow, UP
The proposed Uttar Pradesh Poultry Expo 2020, comprising Poultry technologies, Poultry startups, development meet on Poultry development, export promotion, this will provide an opportunity for the region to showcase its potential and opportunities for the rest of the country to offer what it has to for partnering and engaging to explore the opportunities and participating in the growth and development of the region.

A two day Uttar Pradesh Poultry Expo will bring a large number of the national and International stakeholders from the industry, institutions, Government and the development sectors showcase the programs and schemes, products, technologies and services; and deliberate upon the issues and opportunities and the way forward..

Centre for Agriculture and Rural Development in collaboration with Department of Animal Husbandry envisions to provide exposure to farmers by sharing successful Poultry business models and sensitized them with policies, schemes, technologies and markets.

**OBJECTIVES**

- Would serve as the partnership and networking platform for different stake-holders, who want to engage in Poultry Sector of Uttar Pradesh and explore opportunities.
- Would create better awareness and offer networking platform to the industries and investors about the potential of the region, business opportunities available and the scope for investment and growth.
- Would provide valuable inputs to the State Governments for formulating appropriate dairy industrial and development policies aimed at inviting investments and partnerships, enhancing competitiveness and accelerating growth.
- Would provide the youth, women, NGOs and development agencies the interaction opportunities with the national level institutions, industries, experts and officials.
- Would provide exposure to farmers and rural youths about latest products, technologies, dairy practices, government schemes.
PARTICIPANTS PROFILE

- Poultry equipment Manufacturer/Exporters
- Packaging Machinery, Equipment & Materials
- Feed Manufacturing Machinery
- Feed Storage System.
- Feeds, Feeding & Feed Additives-Vitamins
- Poultry Farming Consultants
- Veterinary Products
- Meat & Food process industry owners
- Dealers, Distributors of Poultry Industry
- Cooling, Fermentation & Freezing Systems
- Food Lab & Quality Testing Equipment
- Waste Disposal Systems & Equipment
- State & Central Govt. Department/Agencies
- Disinfectants For Dairy Industry
- Housing & Environment Management
- Value Added Milk Products
- Health Products

ABOUT THE EXPO

The Expo would be a national level in which all the major stake-holders from the industry, government institutions and related organizations would be participating. The entrepreneurs across the state shall join for starting up their poultry ventures.
Diamond Sponsor (Rs. 6 lac)

2. Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners, news paper ad.
3. Free furnished space of 36. sq. mt. (9sq.mt *4) in relevant pavilion at prime location.
4. Name and logo to appear in all advertisements in news papers, magazines, websites, hoardings, site panel etc. along with the organisers.
5. Special acknowledgment during inaugural.
6. Eight banners (6x3 feet) can be displayed in the exhibition area
7. Back page color advertisement in the post Event Souvenir
8. Sponsor to share Inaugural dais with Chief Guest.
9. 20 minute slot shall be given during a seminar for presentation and discussion/ corporate movie.

Platinum Sponsors (Rs. 4 lac)

1. Official status of the Platinum Sponsor of the event
2. Name shall be displayed as UTTAR PRADESH POULTRY EXPO-2020 powered by ABC
3. Free furnished space of 27 sq. mt. (9 sq.mt *3) in relevant pavilion at prime location.
4. Names and logos to appear in promotional materials like posters, site gates and program banners.
5. Three banners are to be displayed in the exhibition area.
6. Special acknowledgment during inaugural.
7. Name and logo to appear in all advertisements in news papers, magazines, websites, hoardings, site panel etc.
8. Front back color page advertisement in the post Event Souvenir

Gold Sponsors (Rs. 2.5 lac)

1. Official status of Gold Sponsor of the event
2. Free furnished space of 18 sq. mt. (9 sq.mt *2) in relevant pavilion at prime location.
3. Names and logos to appear in promotional materials like posters, site gates and program banners.
4. Two banners (6x3 feet) displayed in exhibition area
5. Special acknowledgment during inaugural functions
6. Name and logo to appear in all hoarding, site panel etc.

Silver Sponsors (Rs. 1.0 lac)

1. Official status of Silver Sponsor of the event
2. Free furnished space of 9 sq. mt. in relevant pavilion at prime location.
3. Names and logos to appear in promotional materials like posters, site gates and program banners.
5. Special acknowledgment during inaugural functions
6. Name and logo to appear in all hoarding, site panel etc.
1. **STALLS ALLOTMENT:**
   The furnished stalls would be allotted to the exhibitors on 14th March, 2020 by 12.00 noon. The interiors of the stall including positioning of the exhibits must be completed by 9.00 am on 15th March, 2020. All the stalls should be vacated by 9.00 pm on 17th March, 2020.

**FURNISHED STALLS:**
The facilities will include: 2 chairs, 1, table, 3 spot light, coir matting, exhibitor's name on fascia, 1 plug point, one trash bin. (one stall of 9 sq.mt)

2. **REGISTRATION FOR RESERVATION:**
The closing date for registration is 10th March, 2020. Full payment must be made along with the confirmation.

3. **CANCELLATION:**
The organizers reserves the right at all times to change the dates of exhibition due to forcemajeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non payment of any balance payment.

4. **FACILITIES AT EXTRA COST**
   - Additional power requirement will be charged @ Rs. 1000/- per KW per day.
   - Water connection can be made available at the additional cost of Rs. 1500/- per connection.
   - Furniture per item, (1) Chair = Rs. 100 (2) Table = Rs. 300/- (3) Reception counter = Rs. 1500 (4) Spot Light (60 W) = Rs. 50/- (5) Fluorescent Tube = Rs. 100/- (6) Power Point 5 Amp = Rs. 50/- (7) Power Point 15 Amp. = Rs. 100/-

5. **VISITORS TIMINGS:** 10.00 am - 6.00pm

In addition to any rights or reservations already specified, the Organisers reserve the following rights:
   a) The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed
   b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
   c) In case of cancellation or postponement of UTTAR PRADESH POULTRY EXPO-2020, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
   d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

6. **DISTRIBUTION OF THE PRICE LIST/ADVERSTIMENT ETC.**
   i ) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors own stall and not in the public gangways nor at any other location on the exhibition grounds.
   ii ) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

7. **ORGANISER'S LIEN**
   Organisers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain uncleared before the end of the exhibition.

8. **INSURANCE AND LIABILITY**
   The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.
OUR PAST SPONSORS

HESTER

NABARD

Supreme®

IndBro

NeCC

Godrej agrovet

Biomin

Rossari

Hardcase

Cargill

INTAS

Aviagen

SBI

Andritz

Central Bank of India

HDFC Bank

Canara Bank

Dhopeshwar

Shiva Poultry Equipments

Big Dutchman

Allahabad Bank

Syndicate Bank

Chakra Poultry Equipment

Globion

Dupon

ABTL
REPLY FORM

1. Name and Address of the Organisation

Details of the Contact Person

Name..........................................................................................................
Designation..........................................................................................
Mobile/Phone.....................................................................................
E-mail............................................................................................... 

2. Fascia (as it should appear on the stall in block letters)..........................................................................................................

3. Details of products to exhibit..............................................................................................................................................

4. Stall sizes and cost requirement

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Category</th>
<th>Size (Sq.mt)</th>
<th>Cost (in INR)</th>
<th>GST (INR)</th>
<th>Total cost (INR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Standard stall</td>
<td>36</td>
<td>2,88,000</td>
<td>51,840</td>
<td>3,39,840</td>
</tr>
<tr>
<td>2.</td>
<td>Medium stall</td>
<td>27</td>
<td>2,16,000</td>
<td>38,880</td>
<td>2,54,880</td>
</tr>
<tr>
<td>3.</td>
<td>Large stall</td>
<td>18</td>
<td>1,44,000</td>
<td>25,920</td>
<td>1,69,920</td>
</tr>
<tr>
<td>4.</td>
<td>Small stall</td>
<td>09</td>
<td>72,000</td>
<td>12,960</td>
<td>84,960</td>
</tr>
</tbody>
</table>

All payments by Demand draft/Cheque or RTGS/NEFT in favor of Centre for Agriculture & Rural Development, payable at New Delhi.

Payment Details

DD.No……………………………dated………………drawn on………………………..amount Rs………………… in favor of Centre for Agriculture and Rural Development, Payable at New Delhi.

Date : ………………………
Place : ………………………
Name : ………………………
Designation : ………………………

RTGS/NEFT Details

<table>
<thead>
<tr>
<th>Category</th>
<th>Size (Sq.mt)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENEFICIARY NAME</td>
<td>Centre for Agriculture and Rural Development</td>
</tr>
<tr>
<td>BENEFICIARY A/C NO</td>
<td>50200028473500</td>
</tr>
<tr>
<td>BENEFICIARY BANK</td>
<td>HDFC BANK</td>
</tr>
<tr>
<td>BENEFICIARY BRANCH</td>
<td>KAILASH BUILDING, KG MARG, NEW DELHI-110001</td>
</tr>
<tr>
<td>ACCOUNTS STATUS</td>
<td>CURRENT ACCOUNT</td>
</tr>
<tr>
<td>IFSC Code</td>
<td>HDFC0000003</td>
</tr>
<tr>
<td>MICR Code</td>
<td>110240001</td>
</tr>
</tbody>
</table>

Who can participate:

1. Poultry Entrepreneurs
2. Financial Institutions
3. Academic & Training Institutions
4. Government officers
5. Poultry sector industry

How to participate:

Interested people can write a mail to shakeel@card.org.in
Or register at www.card.org.in/upcoming-events.php

LUCKNOW

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