

— ORGANISER —



CARD

Centre for Agriculture
and Rural Development

— SUPPORTED BY —



North Eastern Council
Government of India



Government of Manipur



VIBRANT NORTH EAST 2019

19-21 June 2019

Central Agriculture University | Iroisemba, Imphal, Manipur



Centre for Agriculture and Rural Development

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MARKETING PARTNER



LAYOUT PLAN - VIBRANT NORTH EAST 2019

EXIT

ENTRY

General Parking

Open space/Demo area for display

VIP Parking

Technology Film Theatre

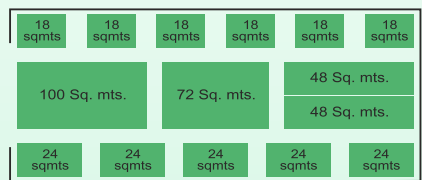
Seminar Hall

HALL NO. 1



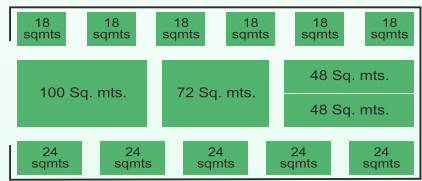
Agri Pavilion

HALL NO. 2



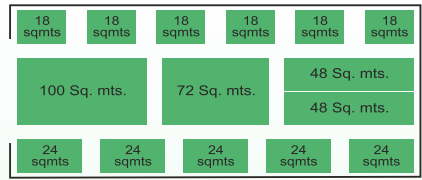
Rural Pavilion

HALL NO. 3



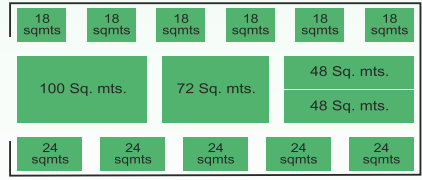
Food Pavilion

HALL NO. 4



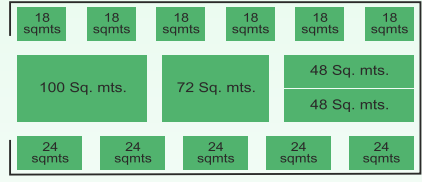
States Pavilion

HALL NO. 5



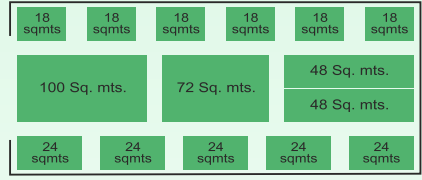
Technology Pavilion

HALL NO. 6



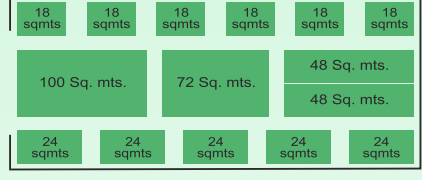
Horticulture Pavilion

HALL NO. 7



Development & Infra Pavilion

HALL NO. 8



Industries Make in NER Pavilion



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SPONSORSHIPS

Principal Sponsor (Rs. 25 lacs):

The Principal Sponsor of the Event would get the following benefits:

1. Official Status of Principal Sponsor of the Event
2. Name and logo to appear along with the organizers in all the promotional materials, program banners, event souvenir, presentations and onsite publicity.
3. Free furnished space of 48 sq. mt. in important pavilion at most prominent location.
4. Lodging, boarding, taxi arrangements for two and free passes to five persons to the exhibition and all the seminars.
5. Back page coloured advertisement in the souvenir
6. One person to share inaugural and concluding dais
7. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings etc.
8. Special acknowledgement during inaugural and concluding functions

Main Sponsors (Cost Rs. 10 Lacs) :

The Main Sponsors would get the following benefits:

1. Official Status of Main Sponsor of the Event
2. Names and logos to appear in the main promotional material, program banner, event souvenir presentation and onsite publicity.
3. Free furnished space of 36 sq. mt. in important pavillion
4. Lodging, boarding, taxi arrangements for two and free passes to three persons to the exhibition and all the seminars
5. Cover page coloured advertisement in the souvenir
6. One person to share concluding dais

7. Acknowledgment during inaugural and concluding ceremony

Co-Sponsors (Rs. 6.0 Lacs) :

The Co-Sponsors would get the following benefits:

1. Official status of Co-Sponsor of the event
2. Names and logos to appear in the main promotional brochure, event souvenir, presentations and onsite publicity.
3. Free furnished space of 24 sq. mt. in important pavillion
4. Lodging, boarding, for one and free passes to two persons to the exhibition and all the seminars
5. Colour advertisement in the souvenir
6. Acknowledgment during and concluding ceremony

Associate Sponsors (Rs. 4.0 Lacs):

The Associate-Sponsors would get the following benefits:

1. Official status of Associate-Sponsor
2. Names and logos to appear in the main promotional brochure, event souvenir, presentations and onsite publicity.
3. Free furnished space of 18 sq. mt.
4. Half page advertisement in the souvenir

Souvenir Advertisement:

The rates for advertising in the souvenir are:

1. Back Cover	Rs. 1.20,000/-
2. Inside Cover	Rs. 90,000/-
3. Coloured Ads	Rs. 60,000/-

Glimpses of Past Vibrant North East



REPLY FORM

1. Name and address

of the Organisation

Details of the Contact Person

Name

Designation

Phone

Fax

E-mail

2. Fascia (as it should appear on the stall in block letters)

3. Details of products to exhibit

4. Stall Sizes and Cost Requirements

S. No.	Categories	Size (Sq.mt)	Cost@14000	GST@18%	Total Cost
1.	Standard Stall	24	INR 3, 36, 000	INR 60, 480	INR 3, 96, 480
2.	Medium Stall	36	INR 5, 04, 000	INR 90, 720	INR 5, 94, 720
3.	Special Stall	48	INR 6, 72, 000	INR 1, 20, 960	INR 7, 92, 960
4.	Large Stall	72	INR 10, 08, 000	INR 1, 81, 440	INR 11, 89, 440
5.	Small Stall	18	INR 2, 52, 000	INR 45, 360	INR 2, 97, 360
6.	Pavilion Corner	100	INR 14, 00, 000	INR 2, 52, 000	INR 16, 52, 000
7.	Small Pavilion	200	INR 28, 00, 000	INR 5, 04, 000	INR 33, 04, 000

5. Facilities at extra cost: (Refer to terms & conditions)

- Electricity Yes No
If yesKW
- Water Connection Yes No
- Stall Security Yes No
- Additional Furniture Yes No

Total amount payable Rs

All payments by Demand Draft only, in favour of "Centre for Agriculture and Rural Development", payable at New Delhi. Please add 18% GST.

Payment Details

Demand Draft no..... dated drawn on..... amount

Rs..... in favour of **Centre for Agriculture and Rural Development**, payable at New Delhi.

Date Name

Place Designation

(Signature (with seal))



VIBRANT NORTH EAST 2019

19 - 21 June 2019 | Manipur

SEMINARS

19 June 2019		
Inauguration	11:00 am – 01:00 pm	Seminar Hall
Lunch	01:00 pm onwards	
Opportunities for Business and Investment in Horticulture and Food Processing sectors	02:30 pm – 04:30 pm	Seminar Hall
Opportunities for Fisheries, Poultry, Piggery and Dairy in North East	05:00 pm – 07:00 pm	Seminar Hall
Dinner	07:00 pm onwards	
20 June 2019		
Exhibition	10:00 am – 05:30 pm	CAU, Manipur
21 June 2019		
Infrastructural development towards catalysing growth and investments	09:30 am – 11:30 am	Seminar Hall
Role of Banks and Development Institutions in North Eastern Region	11:30 am – 01:30 pm	Seminar Hall
Lunch	01:30 pm onwards	
Concluding Function	02:30 pm - 04:30 pm	Seminar Hall





Terms of Participation

IMPORTANT INFORMATION FOR PARTICIPANTS

Visitors Timings: 10.00 am - 4.30 pm

STALL ALLOTMENT

The stalls would be allotted to the exhibitors on 18 June, 2019 from 12.00 noon. The interiors of the stall including positioning of the exhibits must be completed by 9.00 am on 19 June. All the stalls should be vacated by 7.00 pm on 21 June 2019.

- 1. Furnished stalls :** The facilities will include: 2 chairs, 1 table, 3 spot light, matting, exhibitors name on fascia, 1 plug point
- 2. Covered bare stall:** The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments etc.

Open Space: the exhibitors will have to get their own furniture and other required material

3. REGISTRATION FOR RESERVATION

The closing date for registration is 17 June 2019. Full payment must reach us by that day.

4. CANCELLATION

The organiser reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non payment of any balance payment.

5. FACILITIES AT EXTRA COST

- Additional power requirement will be charged @ Rs. 1500/- per KW per day.
- Water connection can be made available at the additional cost of Rs. 3000/- per connection. Additional Security can be provided @ Rs. 800/- per head per shift
- Use of Demo plot Rs. 25000/- Per day per equipment basis
- Furniture per item, (1) Chair= Rs. 200 (2) Table= Rs.400/- (3) Reception counter = Rs. 1500 (4) Spot Light (60 W) Rs. 100 (5) Fluorescent Tube = Rs. 200/- (6) Power Point 5 Amp = Rs. 150/- (7) Power Point 15 Amp. = Rs. 300/- .

6. GENERAL

In addition to any rights or reservations already specified, the Organisers reserve the following rights:

- a) The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed
- b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
- c) In case of cancellation or postponement of the event, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
- d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

6. DISTRIBUTION OF THE PRICE LIST/ADVERSITMENT ETC.

- i) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors within stall and not in the public ways nor at any other location on the exhibition grounds.
- ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

7. CLEANING

Arrangements have been made by the organiser for the cleaning in general. The closing of the stall and the exhibits will remain the responsibility of the exhibitors. Removal of goods is the responsibility of the exhibitors.

8. ORGANISER'S LIEN

Organisers shall have the lien on the exhibits/goods of the exhibitors having stall /bare space/open space if any payments remain uncleared before the end of the exhibition.

9. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.