



# VIBRANT NORTH EAST 2017

**4-6 May 2017**

Veterinary College Playground, Khanapara, Guwahati (Assam)



**Make in North East & Made in North East | Commerce, Energy and Infrastructure  
Skills, Jobs and Entrepreneurship | Security, Social and Rural Development  
Agro, MSME and Food Processing Projects | Horticulture, Tea, Spices and Medicinal Plants  
Poultry, Fisheries, Piggery and Dairy | Coir, Bamboo and Rural Craft Products  
Culture, Nature and Agro Tourism**

ORGANISERS



Centre for Agriculture  
and Rural Development



The Associated Chambers of  
Commerce of India



Ministry of Development of  
North Eastern Region

SUPPORTED BY



भारतीय कृषि एवं खाद्य परिषद्  
INDIAN COUNCIL OF FOOD AND AGRICULTURE

# Partnering For Growth and Prosperity



North Eastern region of India is blessed with the bounty of nature. The region is unique in many respects. While abundance of natural resources signifies the potential, absence of any significant business and industrial activities mark the situation of lack of jobs and business activities and characterize continuance of its economic backwardness. While Government of India is committed to creating opportunities for youth and providing social and industrial infrastructure for its overall and rapid development, the growth so far has been less than desired, largely due to the low level of the business and industry engagement and poor focus on local competence building and partnerships among the development agencies, industry, institutions and the Governments.

Since the North Eastern region is largely rural, and horticultural production dominates the agri-landscape, any development planning has to largely focus on the farm and rural sector. Therefore there is need for partnerships for training and competence building, investments, marketing, processing, projects and infrastructure development to accelerate growth and economic activities, leading to more jobs, incomes and opportunities for the people of this region, which comprises of eight States, namely: Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura.

The proposed Vibrant North East 2017, comprising of Development Expo 2017, Agri and Rural Expo and North East Development Meet will provide an opportunity for the region to showcase its potential and opportunities for the rest of the country to offer what it has to for partnering and engaging to explore the opportunities and participating in the growth and development of the region. The four day event will bring a large number of the national and international stake-holders from the industry, institutions, Government and the development sectors to showcase the programs and schemes, products, technologies and services; and deliberate upon the issues and opportunities and the way forward. The event, comprised of the technical conferences, investment and business meets, partnership events, entrepreneurs' seminars, farmer's workshops and large exhibition, would serve as a significant step towards addressing the objectives.

## Partnering For Growth and Prosperity



## OBJECTIVES

1. Would serve as the partnership and networking platform for different stake-holders, who want to engage in North Eastern region and explore opportunities.
2. Would create better awareness and offer networking platform to the industries and investors about the potential of the region, business opportunities available and the scope for investment and growth.
3. Would provide valuable inputs to the State Governments for formulating appropriate agro, industrial and development policies aimed at inviting investments and partnerships, enhancing competitiveness and accelerating growth.
4. Would provide the youth, women, NGOs and development agencies the interaction opportunities with the national level institutions, industries, experts and officials
5. Would provide exposure to farmers about latest agri-input products, technologies, farming practices, government schemes, agri, horti, AH and rural projects, marketing and post harvest management.

## AREAS OF FOCUS

- Rural Banking and Financial Inclusion
- Make in North East, Made in North East
- Crop inputs and technologies
- Fisheries, dairy, piggery & poultry projects
- Agri infrastructure, processing and marketing
- Horticulture and food processing
- North East as Organic Zone
- Coir, Bamboo and Rural Craft Products
- Tea, Spices and Medicinal Plants





## Seminars

1. Opportunities for growth and investment and Make in North-East
2. Opportunities in farm and rural entrepreneurship
3. Opportunities for fisheries, poultry, Piggery and Dairy in North East
4. Role of Banks and Development Institutions in NE Region
5. Opportunities in agri-food marketing and agribusinesses in NE Region
6. Infrastructure development towards catalysing growth and investments
7. Horticulture as growth driver of the region's economy
8. North East as Organic Zone of the world
9. Opportunities in farm and rural entrepreneurship and skills development
10. Opportunity for business and investment in Food Processing sector
11. Opportunities in Fisheries, Poultry, Piggery and Dairy in North East
12. Tea, Spices and Medicinal plants as drivers of the farm economy
13. IT and Communication towards jobs creation and entrepreneurship
14. Strengthening rural economy through Coir, Bamboo and rural craft products

## Business Meet on North East

A business meet on “Investment potential and business opportunities in North-East” would be held on the opening day which would highlight the business, investment and export potential of North Eastern Region. The State Governments could interact with potential investors and make presentations on the investment potential in their respective states and initiatives taken by them. The focus of the business meet would be to identify the industries and map out the details for investments in the following areas:

- Opportunity for cross-border trade with neighboring countries
- Government initiatives for development of North Eastern region
- Abundant possibilities for taking up tourism activities in the region
- Opportunities for plantation & processing of aromatic/medicinal plants
- Opportunities for setting up of processing units based on locally available resources
- Opportunities of developing SMEs for producing items currently procured from other parts
- Opportunities for Investments and partnerships among the Government, Industry and Institutions for creating more jobs, more incomes and accelerated growth in the region.



## Grand Exposition



The entire exhibition would be put up in octonon panels constructed stalls with covered hangers of international quality, having water proofing. The stalls would be of various sizes depending on the requirements of the exhibitors. The entire event would be put up in ten hangers. Farm machinery would be displayed in open area earmarked for this purpose.

- |                    |                                      |
|--------------------|--------------------------------------|
| 1. Agri Pavilion   | 5. Technology Pavilion               |
| 2. Food Pavilion   | 6. Horticulture Pavilion             |
| 3. Rural Pavilion  | 7. Development Pavilion              |
| 4. States Pavilion | 8. Industry and Make in NER Pavilion |

Besides pavilion, there would be open area for machinery display.



## Exhibition



The exhibition will highlight the potential of the region in agriculture, horticulture, food processing, livestock, rural development, infrastructure, energy, social and development sectors and Make in North East & Made in North East. A large scale participation from leading industries and various central ministries and institutions is expected. The industries would display latest products and technologies and discuss new ventures. Large, medium and small companies of the region and also the State Governments would exhibit their programs, schemes and offerings.

## Participating States



Vibrant North East 2017 aims to bring together technology and direct investments to accelerate development of agriculture, horticulture, food processing and other rural Industries and Make in North East & Made in North-East. It also aims to explore the business potential of the region in other sectors of the economy. Since the event exclusively focuses on the North Eastern Region so all the eight NE states are expected to participate in the program.



## Organisers



The event is jointly organized by the Centre for Agriculture and Rural Development and the Associated Chambers of Commerce and Industry of India and its supported by the Ministry of Development of North Eastern Region. CARD is an autonomous body engaged in knowledge based activities in agriculture and sustainable rural development throughout the country in collaboration with various Central Ministries and state Governments. The other organizer ASSOCHAM is the oldest and by membership the largest apex trade chamber of India.



## Supporting Bodies

A large number of top companies, institutions and Government Ministries have been regularly participating in the events organised by CARD such as below. Therefore, we expect a similar kind of participation in this event also by various bodies.



**For Sponsorship and stall booking please contact:**

### NEW DELHI OFFICE

The Director  
Centre for Agriculture and Rural Development  
306, Rohit House, 3 Tolstoy Marg, New Delhi - 110 001  
Ph. : 011-23731129, 43595456 | Fax: 011-23721130  
(M) 0-9717445472, 9811494148  
Email: director@card.org.in  
vibrantnortheast@hotmail.com | www.vibrantnortheast.com

### GUWAHATI OFFICE

The Resident Director  
Vibrant North East Secretariate  
Anandanagar Lane 5, Near Axis Bank,  
GS Road, Guwahati, Assam - 781005  
(M) 0-9717445472, 9811494148  
Email: vibrantnortheast@hotmail.com  
Website: www.vibrantnortheast.com