



Centre for Agriculture and Rural Development

Committed to farmer's prosperity

Who We Are



Established and registered in the year 2000 under the Societies Registration Act 1860

Playing a vibrant role in the national efforts of developing India through agriculture led transformation

Focuses on farmers' training, capacity building and technology exposure by organizing business seminars, technical conferences, farmers' workshops etc.

Engaged in a variety of activities in agriculture, horticulture, and rural development

Vision And Mission



VISION

Encourage and facilitate rural communities to adopt an integrated approach to agriculture and work towards achieving better returns and economic success in partnership with the industry and institutions and in the face of rapid technological developments, climate change and globalization

To play a vibrant role in the national endeavor of developing rural India through technological transformation and market led development; and participating in addressing market, technology, resource and capacity building related needs for livelihood security, farm profitability and sustainability of our environment and agriculture

MISSION

Objectives



- 
- To play an active role as facilitator and project partner in technology led growth of Indian agriculture
 - To promote partnership among farmers, industries and institutions for creating support ecosystem for farmers
 - To promote marketing linkages and technology dissemination through training, exposure visits, seminars and fairs
 - To execute livelihood projects and entrepreneurship programs in agriculture and work with the agro start-ups to grow them
 - To execute literacy and awareness campaigns about various schemes and flagship programs of the Government for better adoption

What We Do



Farmers' Training & Capacity Building



Agro Projects & Rural Livelihood Programs



Entrepreneurship Development Programs : ACABC



Farmer Literacy



Project Facilitation & Start-up Support



Promoting Farmer Industry Partnerships

Farmers' Training & Capacity Building



- Only national level organization conducting farmers' tour on behalf of various state govt., district authorities, banks, institutes and agribusiness industry
- Developed over 50 training and tour modules
- Already identified institutes of excellence, model farms and progressive/innovative farmers

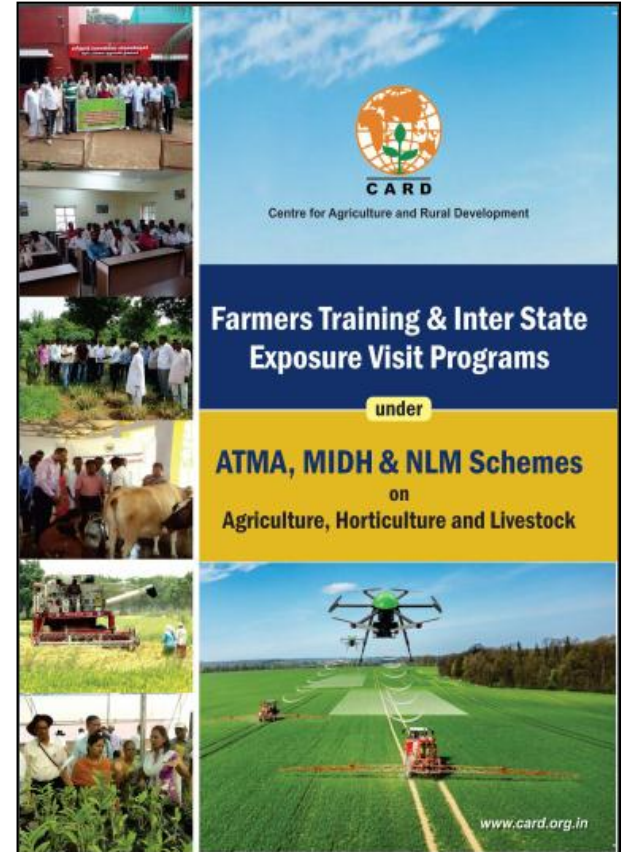
International Exposure Visits

Interstate Training and Exposure Visits

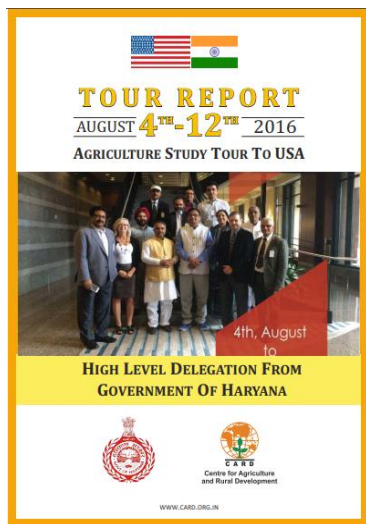
Areas Covered



- a) Agriculture, dairy and farm machinery
- b) Horticulture and nurseries
- c) Animal Husbandry
- d) Environmental Education
- e) Aquaculture and Hydroponics
- f) Others on request

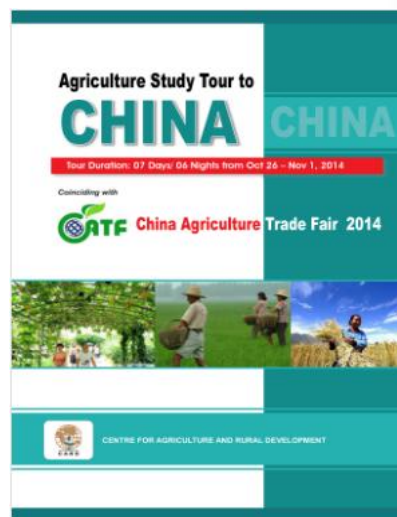
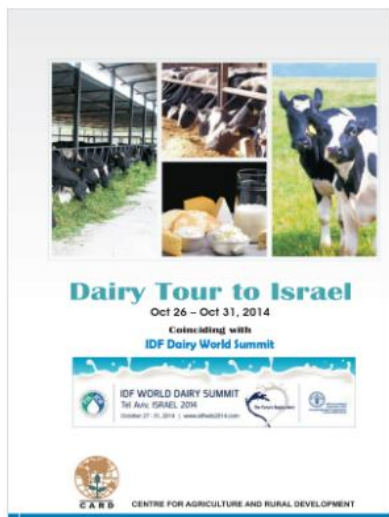


International Training and Exposure Visits



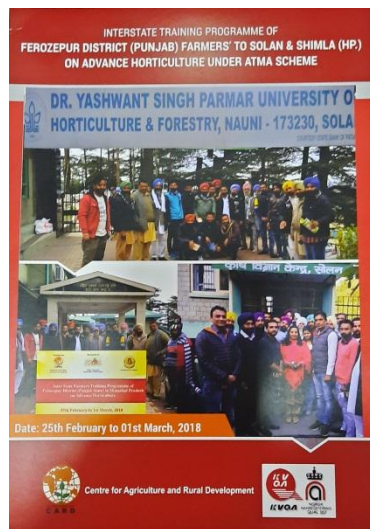
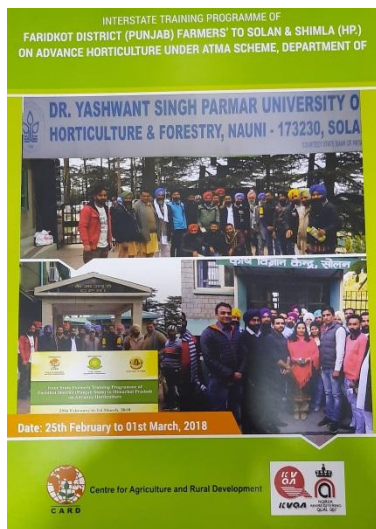
Beneficiaries : 200+ Govt. officials
from State Govt.

Helping progressive farmers
percolate the learning deeper in
the rural fabric



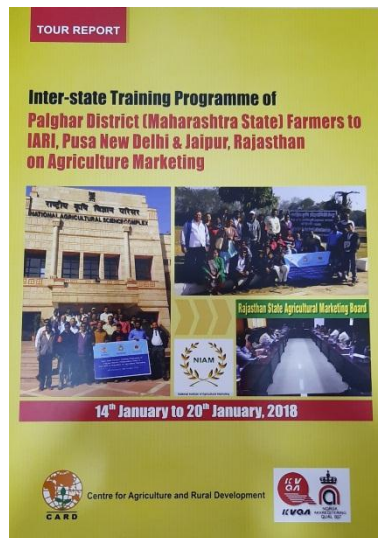
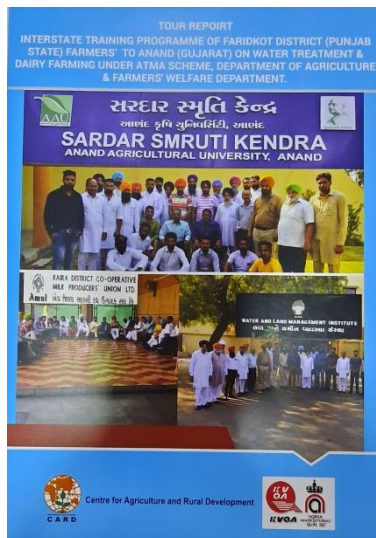
Linkages with International
bodies

Interstate Training and Exposure Visits



Covered over 18 States and over 200 Districts

Over 3 Lakh farmers trained



MoUs with over 2 dozen institutions of National eminence

Some Technical Partners for Farmers Training and Exposure Visit



National Level Institutes:

- Central Institute of Agricultural Engineering (CIAE)
- Central Food Technological Research Institute (CFTRI)
- Central Coffee Research Institute (CCRI)
- Central Farm Machinery Training and Testing Institute (CFMTTI)
- Central Institute of Post Harvest engineering and Technology (CIPHET)
- Central Tuber Crop Research Institute (CTCRI)
- Central Plantation Crop Research Institute (CPCRI)
- Central Soil Salinity Research Institute (CSSRI)
- Central Institute for Research on Goats (CIRG).
- Central Institute for Cotton Research (CICR)
- Central Potato Research Institute (CPRI)
- Indian Institute of Rice Research (IIRR)
- Indian Agriculture Research Institute (IARI)
- Indian Veterinary Research Institutes (IVRI)
- National Dairy Research Institutes (NDRI)
- National Institute of Agriculture Marketing (NIAM)
- National Institute of Agricultural Extension Management (MANAGE)
- Indian Institute of Horticultural Research (IIHR)
- Indian Institute of Soil Science (IISS)
- Indian Institutes of Sugarcane Research (IISR)

State Level Institutes:

- State Institutes of Agriculture Management (SIAM)
- Chaudhary Charan Singh Haryana Agricultural University (CCSHAU)
- Anand Agricultural University (AAU)
- Dr. Y. S. Parmar University of Horticulture & Forestry, Solan.
- Punjab Agriculture University (PAU)
- Maharashtra State Agricultural Marketing Board, Pune
- Karnataka State Horticulture Mission, Bangalore
- Haryana Veterinary Training Institute, Hisar



Entrepreneurship Development Program



Agri-Clinic and Agri-Business Centre

Awareness campaigns, events and seminars

Agri Clinic & Agri Business Centre



- Started ACABC Training Program in April 2008 at Indira Nagar, Lucknow
- Current Centre: Muzaffarnagar and Dibliyapur
- From FY 2015- 16 to 2019-20, completed 17 training batches
- 572 candidates trained
- Hundreds of farming, contract farming, nursery, vermicomposting, apiculture, integrated unit ventures have been successfully established



Farmers' Awareness Program



- Various national and state level seminars and expos' based on various thematic areas
- Participation of various state govt. ministers, top officials, policy makers, ICAR institutes, corporates, students and farmers
- Benefitted over 3 lakh farmers till now



Journey So Far



Covered 200 plus districts for farmer exposure visits and trainings all across India

Various national and state level agri expo meets, benefitting over one million farmers

More than 400 agribusiness ventures created from CARD Bhagidari Centres

MoUs with over 2 dozen institutions of national eminence

Over 3 lakh farmers trained in the past two decades



New Initiatives



Expansion of ACABC under
Entrepreneurship
Development Programs

New FPOs' formation across
various States

Contract Farming Support
Services to strengthen farmer-
industry partnerships

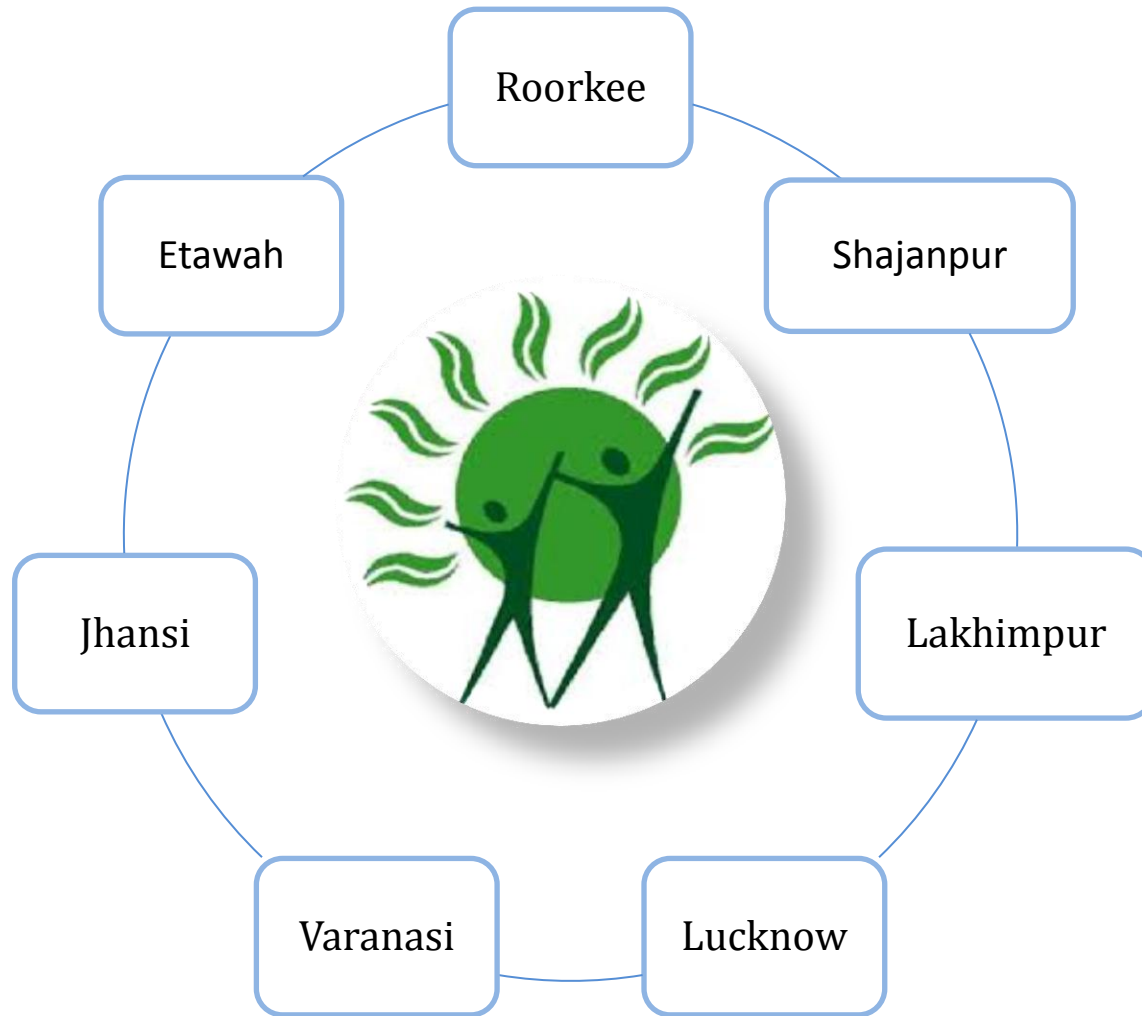


Project Facilitation Services
for unemployed youth and
ACABC trainees

Rural Literacy Programs
covering government flagship
schemes.

Rural Livelihood Program-
Goat venture

New Agri Clinic & Agri Business Centre



FPO Formation



- CARD is empanelled with SFAC in UP for FPO formation.
- Planning to form 1000 new FPOs' based on various commodities.



Goat Ventures



- CARD is establishing a goat farm cum training center in Bulandshar by adopting and implementing modern and systematic scientific methods to make goat farming a more commercially viable proposition.
- CARD also proposes to establish 500 Startups in upcoming year.

Integrated Biofloc Training Program



Topics covered:

- Biofloc farming technology
- Disease management in Biofloc
- Fish species selection
- Water management in Biofloc
- Water testing

Live demonstration:

- Biofloc tank installation
- Water preparation
- Water management in tank
- Probiotics and other ingredients usage
- Floc measurement in tank
- Feeding technology
- Water testing kit use



Contract Farming Support Services



win-win situation for farmers and marketing firms

Company

- Assured availability of raw material
- Assured quality by GAP certification.
- Protection from breaching of Contract



Farmer

- Availability of agri-inputs on time
- Assured income from farm
- Protection from risks that may occur during contractual execution

Project Report Facilitation Services



- A platform for unemployed youth to connect for project report facilitation
- Help in getting bank loan
- Subsidy information
- Industry connect
- Add on services and consultancy for expansion of business



Soil Health Literacy



Financial Literacy



Digital Literacy



Climate Literacy



**Judicious Use of
Irrigation Water**



Road Safety



**Women Farmer
Empowerment**



Crop Insurance



**Livestock and
Artificial
Insemination**



**Rural
Commercialization**



Organic Farming



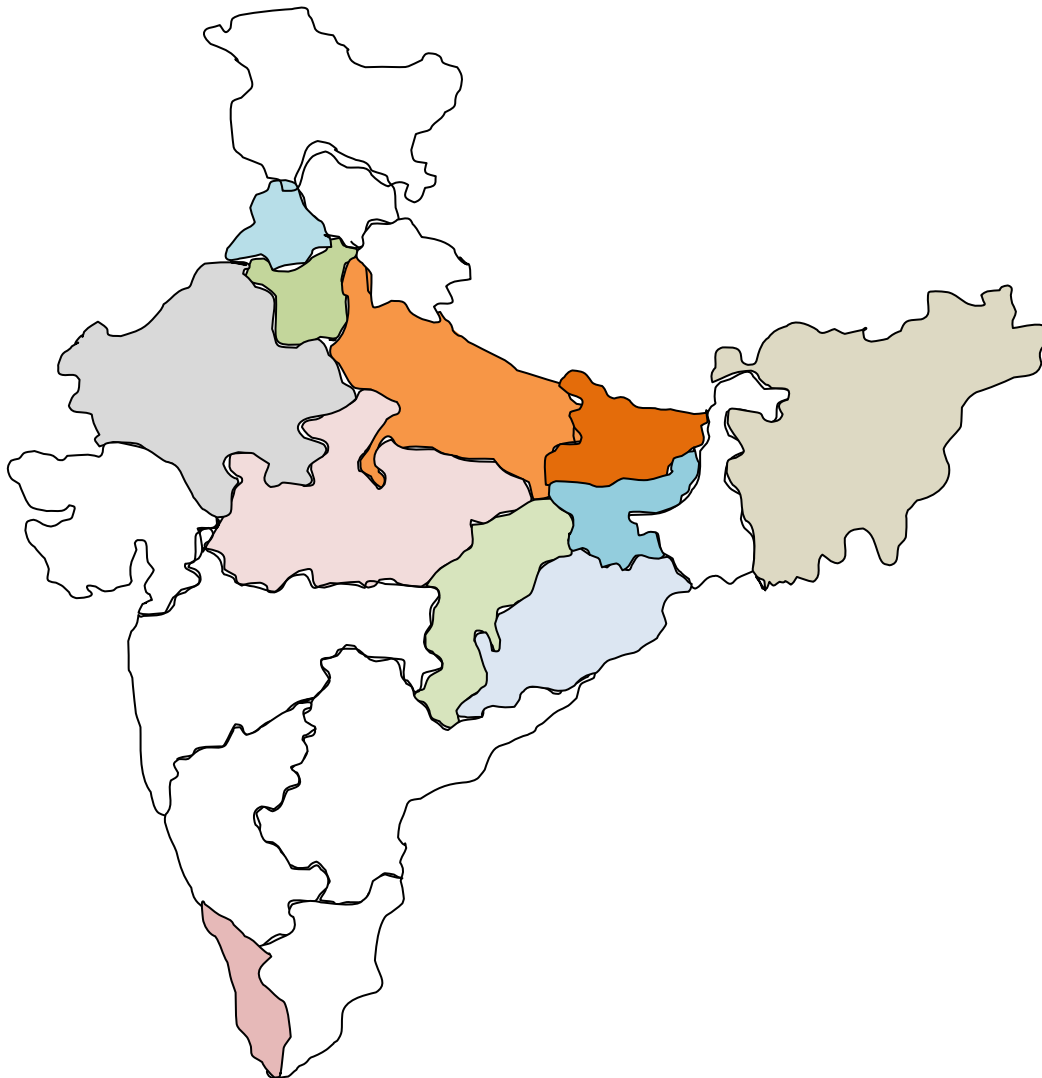
**Safe Use of
Pesticide**



**Government Schemes and
Subsidies**

Rural Literacy Campaigns

Expansion Plan



Our Presence:

- ❖ Bihar
- ❖ New Delhi
- ❖ Uttar Pradesh

New Proposed States:

- ❖ Chattisgarh
- ❖ Haryana
- ❖ Jharkhand
- ❖ Kerala
- ❖ Madhya Pradesh
- ❖ North East Region
- ❖ Orrisa
- ❖ Punjab
- ❖ Rajasthan



Recent Events

Vibrant North East- 2019



19th - 21st June 2019



Vibrant North East- 2019



Bihar Farm Machinery Seminar & Expo



04th September 2019



UP Farm Machinery Seminar & Expo



24th October 2019



Bihar Fishery Entrepreneurship Seminar & Expo



27th January 2020



UP Fishery Entrepreneurship Seminar & Expo



30th January 2020



Past Exposure Visits





Technical Collaborations



CONTACTUS



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***We think creatively,
Plan innovatively,
Execute effectively***